

CMS, The Education People, celebrates its 30th Anniversary in Singapore and Malaysia.



The Managing Director, Mr Teo Keng Hock.

A Message From The Managing Director

On this auspicious occasion, I look back with pride the contributions the CMS Group has made towards the advancement of further education in the Far East. Since its modest beginning in Singapore and Hong Kong 30 years ago, it has continually strived to assist those who have been

deprived of a regular education because of financial or other reasons, by providing them with the means whereby they can enhance their education and therefore their career prospects, without having to leave their jobs. The Group has played an active role in preparing school leavers for careers in industry and commerce through its wide range of correspondence courses. Today, many graduates of the Group's most well-known colleges, **British Institute of Engineering Technology**, **British Institute of Careers and Metropolitan College** occupy senior positions in their respective careers.

Expansion

From an agency arrangement 30 years ago, the Group has come of age and now has its own offices in Singapore and Hong Kong with plans to start another office in Kuala Lumpur, Malaysia. The Group has linked up with Truman & Knightley Educational Trust to provide an educational consultancy service for parents who wish to send their children to the United Kingdom for their nursery, primary and secondary education as well as for professional courses. The Group also acts as the Far East Admission Office for

The Centre for Business Studies (London), **Edwards Secretarial College** (Perth, Australia) and **International House** (Hastings and London).

Library Books

The latest activity the Group has embarked on is the supply of library books to schools and tertiary institutions. In this activity, we are proud to be associated not only with **James Bennett (Pty) Ltd** of Australia, one of the largest library suppliers in this part of the world, but also with the local publishers and their agencies without whose support this would not have been possible.

Promise

I end this message with a pledge that we, in the CMS Group will endeavour to serve the interests of our students and clients to the very best of our ability. I extend an open invitation to those who are interested to visit our offices in Singapore or Hong Kong for a further discussion or confidential consultation with our trained educational advisors without any obligation.

What comprises the CMS Group

The CMS Group has three divisions under its umbrella. They are:

1. HOME STUDIES
2. SCHOOL PLACEMENT
3. LIBRARY SERVICES

1. Home Studies

This division is the mainstay of the Group and consists of three well known colleges viz:

BRITISH INSTITUTE OF ENGINEERING TECHNOLOGY (BIET) (specialists in engineering and technical studies)

BRITISH INSTITUTE OF CAREERS (BIC) (specialists in GCE, LCC, General and Leisure courses)

METROPOLITAN COLLEGE (specialists in professional courses)

In addition, the division also provides home study courses through

KOWLOON CORRESPONDENCE COLLEGE (specialists in GCE and Hong Kong Examinations)

LONDON EDUCATIONAL ASSOCIATION (specialists in courses for African Countries)

The Home Studies Division has also participated in the staff training programmes of a number of commercial and industrial firms in the Far East.

2. School Placement

In conjunction with the Truman and Knightley Educational Trust of the United Kingdom, the Group is able to find places in private nursery, primary and secondary schools for students in the United Kingdom. This facility is also extended to include private colleges providing professional courses. The Group also provides a school placement service for foreigners interested to seek admission into Singapore schools and this includes assistance with accommodation, visa formalities etc.

In addition to the above, the Group also acts as the Far East Admission Office for the following group of colleges:

1. **The Centre for Business Studies (London)**

This college offers a wide range of professional and external London

degree courses and US degree programmes.

2. **International House (London and Hastings)**

This Group of colleges in the United Kingdom provides programmes designed to improve the students' command of the English Language. In addition, it offers specially tailored teachers' training course for English Language teachers.

3. **Edwards Secretarial College (Perth, Western Australia)**

This college specialises in secretarial and allied courses.

3. Library Services

In conjunction with **James Bennett Pty Ltd** of Australia and with the cooperation of local publishers and their agencies, the group is able to supply books to libraries in Singapore and Malaysia at attractive prices and with the minimum of delay. With its telex link, it can secure urgent requirements speedily. The Group is registered with the Ministry of Education, Singapore as a library supplier to all primary and secondary schools as well as to junior colleges.



Some of the course materials supplied by Home Studies Division

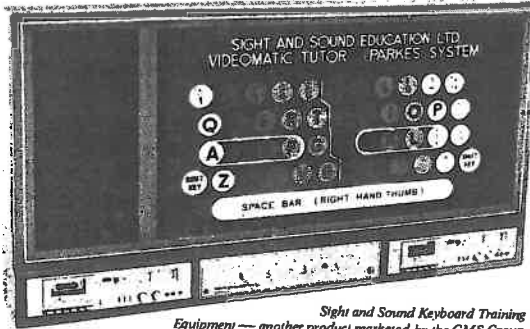


Background

The CMS Group owes its origin to **Collier Macmillan Schools Ltd** when it decided to set up branches in Singapore and Hong Kong 30 years ago through its Australian subsidiary. The branches were managed by agents appointed by this subsidiary. Business in both branches increased steadily and in 1976, following the retirement of its agent, Mr J.A. Hunt in Singapore, **Collier Macmillan Schools Ltd** felt that in order to service the interests of its thousands of students in the Far East more efficiently, a fully operational office in Singapore was required. Thus, **Collier Macmillan Home Study Schools Singapore** was born and an expatriate manager was appointed to run this office. A year later, Mr Teo Keng Hock, the founder and Manager of Federal Publications Home Studies Division was recruited to understudy the expatriate with the aim of eventually taking over the operations of the office from him.

Take-over

In 1978, **Kowloon Correspondence College** was acquired and became a fully operational office in Hong Kong



Sight and Sound Keyboard Training Equipment — another product marketed by the CMS Group.

to assist in servicing students residing in Hong Kong and the surrounding areas. The Singapore office then became the Regional Office for the Far East.

Full control

Following a restructuring in the activities of the Australian subsidiary in 1979, **Collier Macmillan Home Study Schools Singapore** became the Regional office for the Australasia Pacific area and with the recall of the

expatriate manager to the United Kingdom in 1981, Mr. Teo Keng Hock took over full control of both the Singapore and Hong Kong offices.

Appointment

In 1982, in order to streamline the operations of the Singapore and Hong Kong offices, two separate companies were formed; **CMS (PTE) LTD**, to take over the business of the then **Collier Macmillan Home Study**

Schools Singapore and CM Schools Ltd the businesses of **Collier Macmillan Schools, Hong Kong and Kowloon Correspondence College**. Mr. Teo Keng Hock was appointed Managing Director of both companies. The Group and **Collier Macmillan Schools Ltd** have over the years provided tuition to hundreds of

thousands of students world wide and to date have 350,000 successes to their credit. Students studying with the various colleges have done well and it is gratifying to note that the Group has contributed in a small way to their successes in career advancement. Today, a fair number of its former students are occupying top positions in industry and commerce.

Overseas students at **Edwards Secretarial College, Perth, Western Australia** with the Principal, Mrs M. Lucas.



Career '83 Exhibition

Come and see us at booth No. 70 from June 7 — 12th, FOR FREE CAREER ADVICE.

30th Anniversary Offer

To celebrate our 30th Anniversary, a 10% discount on all fees for our home study courses will be given to enrolments received from June 7th to June 30th 1983. In addition, a valuable Parker CT ballpen will be given to those who pay their fees in full on enrolment. For further

information, please ring Singapore 2211666 or call personally for free advice and consultation at CMS (Pte) Ltd 51 Anson Road, #04-57, Anson Centre, Singapore 0207

